

Direct Rx Re-Stocking

Re-stock and replace drugs you provide to the indigent

ClaimAid
Answers. Insight. Revenue.



- ✓ **Did you know that your facility can recover drugs through Patient Assistant Programs offered by most drug manufacturers?**
- ✓ **You can access these programs easily and cut through the drug manufacturers' red tape by using our service.**
- ✓ **You will reduce your overall costs as a result of free or discounted restocking programs.**
- ✓ **You will reduce your drug expense.**
- ✓ **You will assist your indigent and uninsured population.**
- ✓ **You can reduce the cost for your patients.**
- ✓ **You will gain access to custom reporting, claims tracking, and appeals of claim denials**
- ✓ **There is no risk; our services are cost effective and risk free.**



Direct Rx Re-Stocking

accelerate your revenue cycle.

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Eligibility experts. Patient advocates.

ClaimAid is an Indiana company with nearly two decades of experience in Hospital Reimbursement. We have grown by helping Indiana health care providers collect more revenue for the care they give underinsured patients.

Just as importantly, our success is directly connected to the dignity we've helped your patients preserve. Our business model puts us close to your patients; personally helping them navigate the complexities while preserving your goodwill in the community.

Accurate, efficient and risk-free.

Utilizing an internet-based indigent recovery software solution, trained professionals administer and track all paperwork, including claim denial appeals, electronically. Because the Direct Rx Reimbursement program is funded by a percentage of the product recovered, not only does it help maintain your bottom-line, but utilizing the program is virtually risk-free.

With Direct Rx Reimbursement, ClaimAid handles every aspect of your drug recovery program so you don't have to.

Direct Rx Reimbursement.

- Turn-key operation staffed by fully-trained professionals
- Identifies eligible patients and eligible products
- Secure log-on supports privacy requirements
- Full hospital, clinic, and multi-site support
- Physician and drug manufacturer databases
- Custom report capabilities
- Continuous tracking and appeals of claim denials
- Web-based, industry-leading application
- Cost effective and risk free

Please call for a consultation

▶ ▶ ▶ **1-800-842-4052**

Minimize the Financial Burden of Caring for Indigent Patients.

Managing the details of patient assistance programs for indigent drug recovery can be overwhelming. But failing to administer the programs correctly results in lost drug recovery opportunities that cost your organization hundreds of thousands of dollars annually.



Direct Rx Re-Stocking

maximize indigent drug recovery.

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Frequently Asked Questions

It is not uncommon for a hospital pharmacy to give away thousands of dollars per year in the form of free drugs to its indigent patients. The opportunity to assist pharmacies in capturing some of this lost revenue is profound. Nearly every major pharmaceutical and biotech company offers a patient assistance program to provide free product to patients who are "indigent." The main problem confronting the pharmacy is the lack of a standard definition of "indigent." Each company's patient assistance program is different, cumbersome and many times difficult to execute.

In addition to the "hoops" the drug manufacturers require the hospital to jump through in order to recover medication provided to the poor, the hospital environment is not conducive to maximizing drug recovery. The most successful hospitals with regard to indigent drug recovery share some basic characteristics:

- They ask patients for information and documentation needed to complete patient assistance program forms during the admissions process and save it on a database that is accessible by those responsible for accessing patient assistance programs.
- The physicians are willing to make therapeutic substitutions from a drug that is difficult to recover or is not available from a patient assistance program to a drug that has a patient assistance program, or has a program with criteria that is easier to fulfill.
- There is top-down support of indigent drug recovery within the organization.

What are Patient Assistance Programs?

- Patient assistance programs were established in the early 1990's by some drug manufacturers as a philanthropic gesture.
- The patient assistance programs were established to help indigent and uninsured patients.
- The assistance is provided in the form of free drug product directly to the requesting facility

What is ClaimAid's Direct Rx Reimbursement Program?

- Direct Rx Reimbursement is a service of ClaimAid that establishes and runs an on-site program for qualifying facilities to recover drug products dispensed to indigent and/or uninsured patients.
- The drug products (or payments) are recovered from the patient assistance programs available through the drug's manufacturer.
- ClaimAid manages the day-to-day operations of your program.
- ClaimAid can assess the value of your facility's potential recovery and recommend the best solution for you to implement.

Why was our program developed?

- Many managers are not sure of the actual value of their opportunity for recoverable drugs.
- Lack of "know how" to establish and run a drug recovery program.
- Inadequate resources to establish, run, and maintain a drug recovery program.

What are the key advantages of Direct Rx Reimbursement?

- Flexible program customized to meet your needs.
- Professional and ethical employees: You will have the peace of mind that the ClaimAid employee will act professionally and be held to the highest ethical standards.

How does our program help you?

- Provides an objective validation of your drug recovery potential.
- Provides a no-entry-cost, risk-free program for those who do not have, or cannot commit the resources to establish and run a program.
- Reduces your drug expense.
- Provides an additional revenue stream. (i.e., Drug product is equivalent to money.)
- Provides you a means to avoid or reduce personnel costs.
- Provides you an additional program to help your patients reduce their medical expenses.
- Increases your ability to care for uninsured patients.
- Provides data and other information to support formulary selection and drug purchasing decisions.

What does ClaimAid provide?

- ClaimAid will implement an on-site Program that shall include all the necessary hardware, software, and supplies for your facility.
- A Reimbursement Analyst who will work cooperatively with the hospital's staff to obtain appropriate authorizations needed to seek recovery from manufacturers.
- A monthly report describing the month's recovery efforts under the Program.

What does the facility need to provide?

- Provide a desk (workspace), with dedicated telephone for internet access.
- Assist Reimbursement Analyst in determining how to identify and access all relevant information concerning the facility's self-pay and uncompensated care population.
- Identify appropriate liaison individuals to act as contacts for the Reimbursement Analyst, to assist with identifying physicians and personnel whose assistance will benefit Program efforts.